

Importance of Communication for College Students

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Abstract: Communication is a way of interacting with people present around us. It is a very essential part of our daily lives and the smooth functioning of society. It is viewed as sharing views, emotions, feelings, etc. with others. sharing views, emotions, feelings, etc. with others. It refers to talking clearly, listening clearly, and understanding things clearly. Its parts are oral communication, verbal communication, non-verbal communication, and written communication. It is also used for maintaining relationships, negotiations, and Contract formation in different organizations. Importance of communication include better job prospect, improved relationship with peers and professors, coordination of work in any organization, provides effective leadership, boosts confidence and morale etc. this study aims to investigate why is communication important, consequences of poor communication, and the advantages of having good communication.

Keywords: Verbal Communication, Non-Verbal Communication, Poor Communication, Effective communication.

Introduction

Communication abilities are one of the central elements for university students. Pengajian Tinggi said that "communication abilities are components of intrigue abilities that are emphasized in universities. "Communication abilities are critical, particularly amid the method of looking for a work. The new graduate would be tested on their communication skills during their job interviews. Effective Communication is one of a set of shared attitudes that colleges have already declared as a focus. While fundamental talents provide a wide range of qualities, Interpersonal capacities are pivotal, particularly whereas looking for a work..

Literature Review

Generally, communication can be defined as a process of information exchange from the person transmitting the information to the person receiving the information through verbal and non-verbal methods. The most common method of communication is verbal, oral, and feedback communication. Communication moreover includes the trade of thoughts, conclusions, and information for a specific purpose. Verbal communication is done using a specific language, this is a two-way process and includes feedback on messages received. Communication is said to begin when a message or information is sent from a sender (speaker, author) to a receiver (listener, reader through an instrument or channel, followed by the collector giving input (coding and deciphering the data; "Sulaiman Masri" (1997). The elements of communication include the person giving the information, the information and feedback of the receiver, and the repetition of these processes creates knowledge development. Previous studies on the communication skills of university students were conducted by Ihmeideh, Ahmad, and Dababneh (2010) and Cleland, Foster, and Moffat (2005). They found that a positive communication environment gives openings for understudies to memorize how to communicate, and thus, have better communication skills. Students must strive to improve their communication skills to be successful in their chosen career (Hamideh, et al (2010). Generally, it involves various types of communication, but usually, it involves only oral and written skills. Mohd Helmi (2005) suggests that there are three types of communication: interpersonal communication, managerial communication (communication within organizations), and public communication (speech-making). Rodia Idris (2010) defines communication as the nonverbal skills of giving feedback, presenting ideas orally and in writing, presenting and negotiating to achieve goals, and obtaining support/approval. It suggests something. In a globalized world, a university student needs to master his communication skills in different cultural contexts (Penbek, Yurdakul, and Cerit, 2009). Harlak et al. (2008) propose that from the first year onwards, university students are exposed to activities that develop their communication skills at university. Therefore, college students should be given opportunities to communicate to

be better prepared for the job market after their studies. Research has shown that all of the skills students learn in their areas of study may be rendered useless if they are not equipped with the ability to communicate competently (Donofrio & Davis, 1997). Moyer and Hugenberg (1997) state that "all college and university accrediting bodies emphasize oral education, as central to a Bonafide general education."It is inside the introductory communication course that understudies are most likely to urge essential communication aptitudes arranged. Scholars have attempted to identify the communication abilities of understudies to be fruitful in their careers. DiSalvo (1980) identified listening, writing, oral reporting, persuading, interpersonal, and small problem solving as critical communication skills for entry-level positions. Continued exploration of the usefulness and relevance of the skills taught in basic communication courses is essential for several reasons. Bendt Schneider and Trank (1990) and Trank's (1990) contention that "we have to inquire which communication aptitudes are critical, valuable, and significant in creating successful and suitable messages over an assortment of situations."Portage and Wolvin (1992) that the workforce who design essential communication courses are not continuously in touch with students' communication needs. Hugenberg and Moyer (1997) that "faculty as often as possible depends on their claimsees of what communication aptitude sought to be taught to undergraduates. Therefore, this study aims to investigate why communication is important, the consequences of poor communication, and the advantages of having good and effective communication skills.

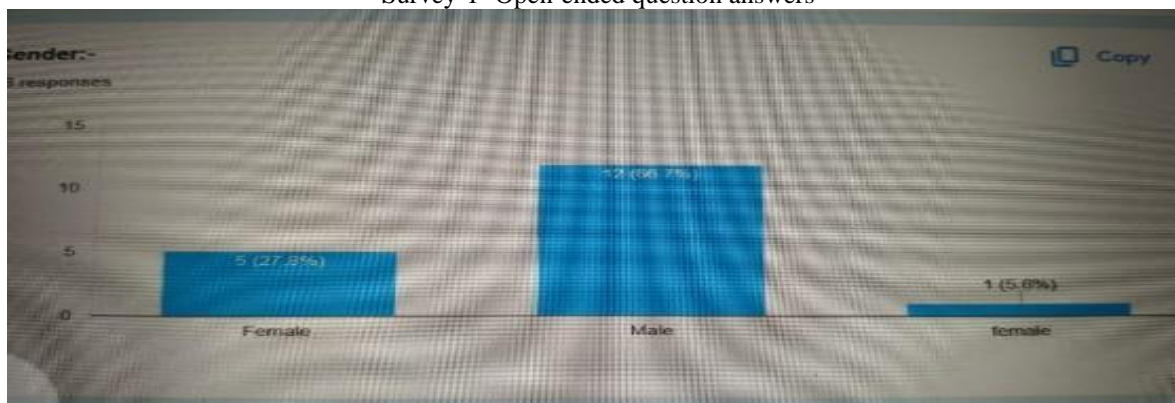
Methodology:

In the present study, the researchers used the descriptive-survey approach. The data was collected using an online survey distributed in rating scale and multiple-choice questions and open-ended questions too.

Population and sampling technique is targeted population for this study was students from Vivekananda global university, Jaipur. This population was chosen by the researchers because it was a convenient method and effective mode of method. Random probability was used as a sampling method in this research. The data was small, so a small size was taken for sampling.

An online survey was conducted which consisted of 18 responses given by 18 participants by the students at Vivekananda global university. Out of which (66.7%) were males and (27.8%) were females.

Survey-1- Open-ended question answers



why should communication skills be a core aims of elementary education?
14 responses

Because it is useful for all students to communicate each other

Strong communication skills can help students excel in their academic pursuits by enabling them to participate in class discussions, ask important questions, and communicate their viewpoints clearly. They can also help students absorb complicated subject matter and effectively convey their understanding to their professors and peers.

Effective communication skills in elementary education foster academic success, social development, and future employability. They enable students to express thoughts clearly, collaborate with peers, and comprehend instructions. These skills form a foundation for lifelong learning, ensuring students can navigate diverse contexts and articulate ideas with confidence.

Communication is the means by which we express our thoughts, feelings, and much more so having good and efficient communication skills will be very much beneficial.

To make communication easy because if your communication skill is not good then you can not make someone understand

why do students need communication skills?
14 responses

for them to participate in class discussions, ask questions, and seek help when needed.

For the better presentation of themselves in front of others

To improve self confidence and knowledge as well

To keep our point clearly and it improves our academic performance as well as career prospects.

It's an essential skill need to be taught

Can express their ideas clearly and concisely, making it easier for them to participate in class discussion,ask questions, and seek help when needed.

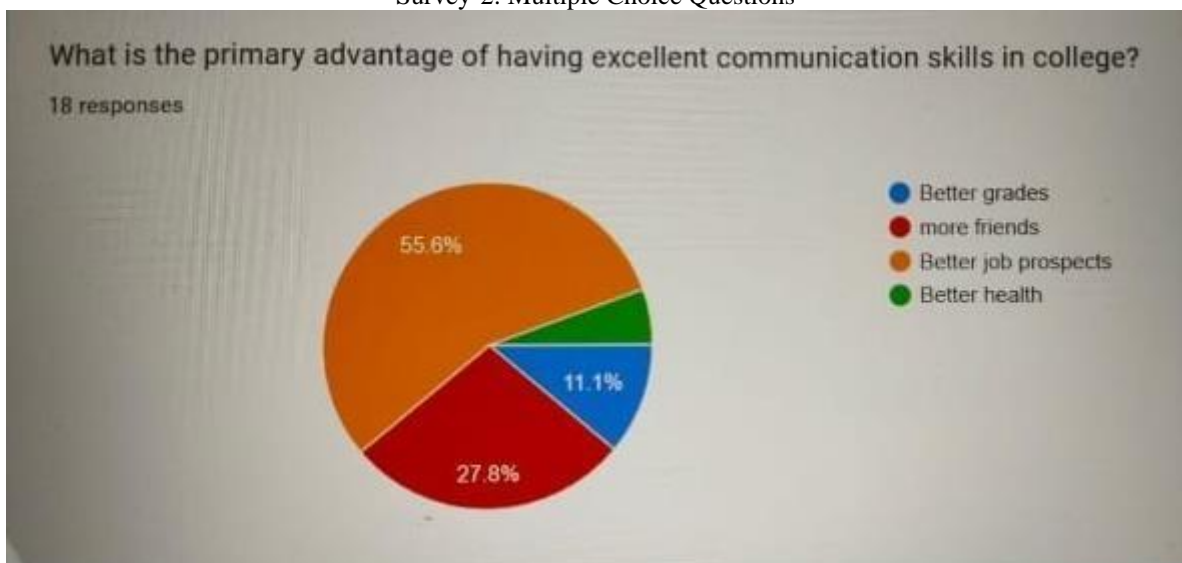
To improve our connectivity to our couligueas well as reduce our fear

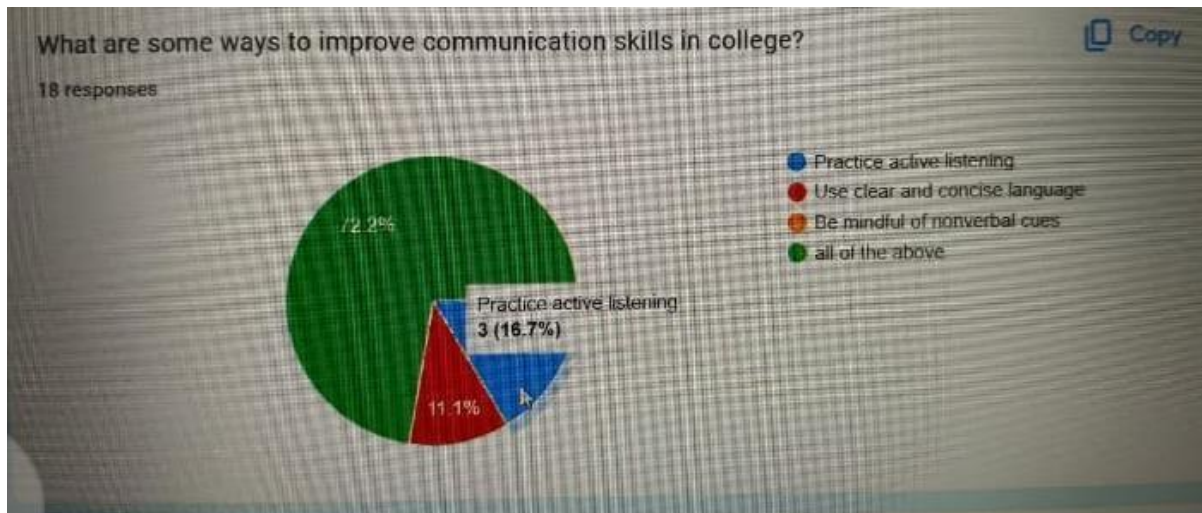
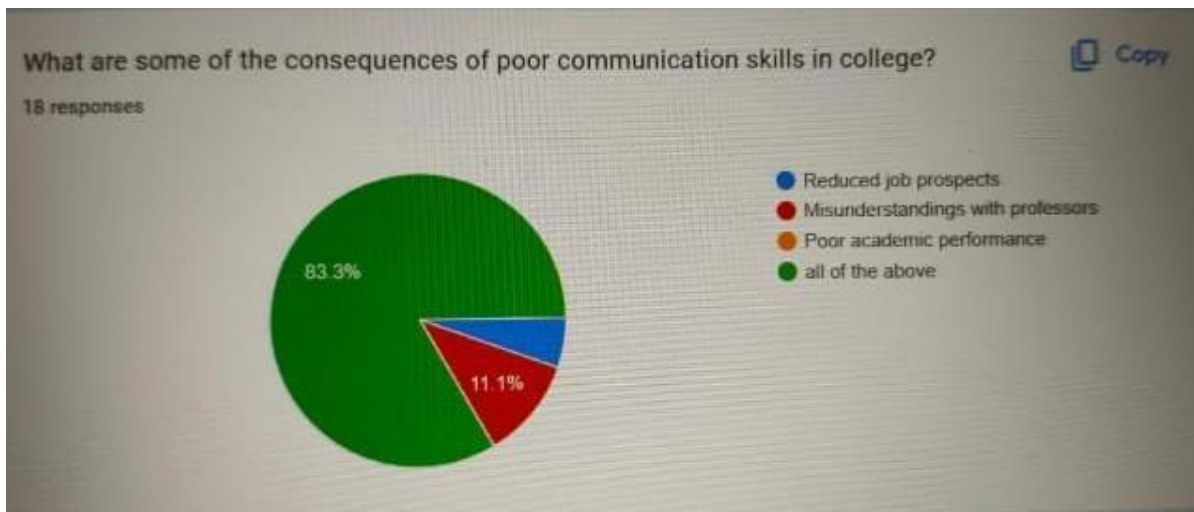
to improve our connectivity to our couligueas well as reduce our fear

Helps in studies

- This survey shows us the communication skills are a core aim of elementary education and why we need effective communication and how effective communication helps us in many aspects of life and student life and how life becomes easy if we have effective communication skills.

Survey-2: Multiple Choice Questions





Results –Finding and Discussion

The results show us that the majority of students approx. (72.9%) have voted for active learning, practicing clear and concise language and being mindful of non-verbal cues as methods for improving communication skills in college. The majority of students (approx. (83.3%) have voted for reduced job prospects, misunderstanding with professors, and poor academic performance as some of the consequences of poor communication skills in college. Many students approx. (55.6%) have voted for better job prospects as the primary advantage of having excellent communication skills in college. Many students approx. (88.9%) have voted for improved academic performance, better relationships with professors and peers, and increased confidence as some of the benefits of effective communication skills in college.

Conclusion

Overall, we have figured out different methods for solving our research problem which include case studies and surveys. So main reasons for the importance of communication skills according to students are improved job prospects, the ability to communicate properly with peers, and having a good relationship with professors, etc. Secondly, the main advantages and benefits of having communication skills are better grades, increased confidence, and better relationships with peers and professors. Some of the consequences of bad communication skills are bad grades, miscommunication with friends and professors, and mainly reduced job prospects. Hence, the ways of improving communication skills are active listening, the use of non-verbal cues, and the use of clear and concise language. Therefore, we can see that improving communication skills or having

bad communication skills depends on many factors, not only one factor. So, Self-motivation and will is very necessary for achieving/acquiring any skill be it communication or any other skill. Future research should be done on realizing student's inner potential and ability so that even if they have bad or poor communication skills they can achieve good or effective communication skills by building regular consistency in the practice

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