

Analysis of Watermarked Video Data for Authentication, Authorization and Data Protection

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Abstract: The watermarking is a technique to embed the image into a particular video for copyright protection of the data. The embedded video is nothing but watermarked video. The watermarking is a familiar tool for content protection, authentication and authorization of web data. The watermarked video is not affected by different attacks and video processing. The embedded watermark can be extracted from watermarked video using watermark extraction process. For inserting the watermark into particular data many algorithms are implemented such as Discrete Cosine Transform, Discrete Wavelet Transform, Singular Value Decomposition, Principal Component Analysis and using neural networks. Each algorithm has its individual qualities and drawbacks also. Basically the watermarked video must be having characteristics like robustness, perceptual transparency blindness, and capacity.

In this paper the compressive approach for digital video watermarking is introduced, where watermark image is embedded in to the video frame each video frame is decomposed in to sub images using 2 level Discrete Wavelet Transform (DWT) and Principal Component Analysis (PCA) Transform is applied for each block in the two bands LL & HH.[1, 2] combining the two transform improved the performance of the watermark algorithm.

The watermarked video data is accessed by many users but due to embedding of watermark the data can be easily identified from hacking, pirating etc. The quality of watermarked video is to be checked by measuring parameters like PSNR, Correlation factor. The PSNR checks robustness of watermarked video while perceptual transparency is checked by Correlation factor. The watermarked video is not affected by noise like salt & paper noise, white Gaussian noise, additive noise and different processing like rotation, cropping, sharpening etc. The video after extraction of watermark cannot degrade the quality of data it shows the robustness of web data.

Key Words: Digital Video Watermarking, Discrete Wavelet Transform, Principal Component Analysis, Image Watermark.

I. INTRODUCTION

In recent years, there has been a rapid progress in the digital multimedia processing as well as in the internet technologies. Analog form of multimedia was practically replaced by the digital form of multimedia almost in all the areas of the human life. Digital multimedia has brought many advantages in comparison to the analog form of multimedia. The main advantages of digital multimedia form are easy processing and storage, compression and better noise resistance. Digital multimedia also has brought disadvantages. For example easy copying without quality degradation of copied multimedia. The copies are identical with the original multimedia and they can be transmitted over the worldwide internet. This illegal sharing is wrong for authors and distributors of the multimedia because they lose income. [3] In order for a watermark to be useful, it must be perceptually invisible and robust against any possible attack and image processing by those who seek to corrupt the material. [4]

Requirements of watermarking schemes:

Generally, a practical watermarking system embeds some copyright information into the host data as a proof of rightful ownership and must meet requirements. Obviously, different applications have different requirements for watermarking system. Therefore, it is quite difficult to have a unique set of requirements that all watermarking systems must satisfy. The requirements with respect to copyright protection and rightful ownership are as follows (Cox *et al* 2007).

(i) **Robustness:** Robustness refers to the ability of the watermark to be preserved even after distortions introduced by standard or malicious data processing, which may be either intentionally or un-intentionally. These distortions are also known as watermarking attacks.

(ii) **Imperceptibility:** The imperceptibility of the watermark refers to its perceptual transparency. In other words, the human eye should not be able to detect differences between the watermarked and original video.

(iii) **Capacity:** Capacity refers to the maximum amount of information that can be hidden in the media. This directly affects the robustness and perceptual transparency.

(iv) **Security:** Security refers to the fact that un-authorized persons should neither detect nor read the watermark; however, it must be retrieved correctly by the authorized user. [1]

In this paper I mainly focused on an imperceptibility and robust video watermarking algorithm based on Discrete Wavelet Transform(DWT) and Principal Component Analysis(PCA). DWT is more computationally efficient than other transform methods like DFT and DCT. DWT is very suitable to identify areas in the host video frames where watermark can be embedded imperceptibility. It is known that even after decomposition of video frame using the wavelet transformation there exist some amount of correlation between wavelet coefficients. PCA is basically used to hybridize the algorithm as it has inherent property of removing the correlation among the data, i.e. wavelet coefficient and it helps in distributing the watermark bits over the subbands used for embedding thus result in more robust watermarking scheme that is resistant to almost all attacks. Watermark is embedded in to the luminance component of extracted System known as Human Visual System (HVS).The HVS splits an image into several frequency channels, which each channel processes the corresponding signals independently, the dyadic wavelet decomposition performs the similar image resolution by dividing the image into different bands with different frequency. 2-D DWT process the image by 2-D filters in each dimension. The filters divide the input image into four non-overlapping multi resolution sub-bands LL, LH, HL and HH. HH, HL and LH contain the diagonal, horizontal and vertical details of the image, respectively while the LL sub-band contains the coarse details of the image.[9]

Color image is used as cover data the RGB value of each pixel is converted into RGB color spaces in which only R components constitute R color space, G components constitute G color space and B components constitute B color space. Watermark can be hidden in any one or in the three color channels. Since pixel values are highly correlated in RGB color spaces, information can be hidden in YUV color spaces. The RGB components of color image is converted into RGB color spaces which in turn is converted into YUV color spaces using below equation. The YUV color spaces consists of luminance (intensity) and chrominance (color) components YUV refers to the color resolution of digital component video signals, which is based on sampling rates. This means that some color information in the video signal is being discarded, but not brightness (luma) information. For these reasons the watermarking is added only to the Y component. [15]

$$Y = 0.2989 * R + 0.5866 * G + 0.1145 * B$$

$$U = -0.1687 * R - 0.3312 * G + 0.5 * B$$

$$V = 0.5 * R - 0.4183 * G - 0.0816 * B$$

II. LITERATURE REVIEW

Author Balasubramanian Raman presented research in his research “Wavelet packet transform-based robust videowatermarking technique” on watermarking mainly concentrates on the still images. In his work, a new robust video watermarking scheme is presented and employed in wavelet packet transform domain. The watermark is a meaningful binary logo instead of randomly generated Gaussian sequence. Watermark is embedded not only in higher, but also in lower frequency without any degradation in the video. Experiments show better robustness against different attacks, especially against frame dropping and MPEG coding. The proposed algorithm is simple, efficient and with less complexity. In this work, he already considered small rotations and the problem with large rotations can be addressed in the future. [10]

Pik-Wah Chan and Michael R. Lyu discussed his work in paper “A DWT-Based Digital Video Watermarking Scheme with Error Correcting Code.” This paper proposes an innovative blind video watermarking scheme with scrambled watermarks and error correcting code. The process of this video watermarking scheme, including watermark preprocessing, video preprocessing, watermark embedding, and watermark detection, is described in detail. Experiments are performed to demonstrate that our scheme is robust against attacks by frame dropping, frame averaging, and statistical analysis. Robustness of the scheme is enhanced by combining with audio watermarks. The scheme can be improved by making use of the information from the video, such as time information, to increase the robustness of the watermark. [11]

Peter GOC-MATIS, Tomas KANOCZ, Radovan RIDZON, and Dusan LEVICKY demonstrate video watermarking based on DWT in paper "Video watermarking based on DWT". Experimental results shown, that the proposed watermarking method based on DWT is robust against the unintended attacks like lossy compression. Method is also robust against specific attacks on the video like frames wrapping, frame dropping and frame averaging. The increasing of the robustness against attacks can be achieved by α factor increasing. Experimental results highly depend on the dynamic properties of video. When the video content is less dynamic the extraction of watermark is better. Primary disadvantages of the proposed methods are computing time and the need of the original video in the watermark extraction process. [12]

Sadik Ali M. Al-Taweel, Putra Sumari, Saleh Ali K. Alomari and Anas J.A. Husain explained the DCT video watermarking algorithm in paper "Digital Video Watermarking in the Discrete Cosine Transform Domain." The need for digital watermarking on electronic distribution of copyright material is becoming more prevalent. In this study, he had improved the existing method which is the robust watermarking algorithm. Various applications of watermarks were introduced and necessary requirements of such watermarks were also introduced. An overview of the existing watermarking techniques and the attacks were given. He had also demonstrated that the discrete cosine transform (DCT) resembles the human visual system. Although there are many digital watermarking techniques developed in recent years; the capability of the traditional watermarking techniques is yet to develop completely. Some video watermarking techniques are sensitive to geometric distortions, such as rotation, scaling and cropping. In his research, he proposed a framework for a robust digital watermarking for MPEG-2 video against the global geometric attacks such as cropping, scaling and rotation. [13]

Bibi Isac, V. Santhi explained the video watermarking using neural network "A Study on Digital Image and Video Watermarking schemes uses Neural Networks" In this paper a detailed description of watermarking works carried out using digital images and videos based on neural networks is given. Many of these techniques have been able to satisfy the basic requirement of watermarking i.e. the extraction process does not require the original signal or in other words, the algorithm is blind. Similarly in few papers it is found that work is carried out in spatial domain, while others work are carried out in frequency domain by using transformation techniques. The neural networks that are used include Back propagation Network (BPN), Counter Propagation Network (CPN), Full Counter Propagation Network and Cellular Neural Network (CNN). The robustness of these algorithms are tested with respect to various attacks like blurring, median filtering attack, low-pass filtering attack, cropping attack and salt and pepper noise attack. Each of these algorithms has their own advantages and disadvantages. Thus an ideal watermarking algorithm should be blind in nature and must be robust against attacks. Also it should guarantee correct and fast watermark detection with low error rate. [14]

III. PROPOSED WATERMARK SCHEME

The proposed watermark scheme is based on combining two transform, the DWT and the PCA. Block diagram of embedding and extraction algorithm are as shown in fig.1 and fig.2. In this method video frames are taken as input and watermark is embedded in each frame by altering the wavelet coefficient of frame by altering the wavelet coefficient of selected DWT sub bands followed by performing the PCA transformation on selected sub bands.

Discrete Wavelet Transform:

The DWT is more popular in signal processing applications. 2D Discrete Wavelet Transform (DWT) decomposes a video frames in to sub images, 3 details and 1 approximation. The approximation sub images is lower resolution approximation image (LL) however the details sub images are horizontal (HL), vertical (LH) and diagonal (HH) detail components. The main advantage of wavelet transform is its compatibility with model aspect of the Human Visual System (HVS) as compared to FFT or DCT. In the proposed algorithm sub bands LL and HH from resolution level 2 of wavelet transform of the frame are chosen for embedding process. The following figure shows the selected DWT bands which used in our proposed algorithm. Embedding the watermark in low frequencies obtained by wavelet decomposition increases the robustness against attacks like filtering, lossy compression, and geometric distortion while making scheme more sensitive to contrast adjustment, gamma correction and histogram equalization. Embedding the watermark in high frequency sub bands makes the watermark more imperceptible while embedding in low frequencies makes it more robust against variety of attacks.

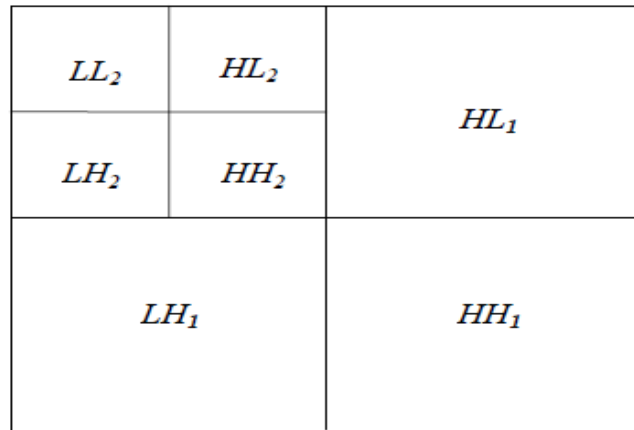


Figure 1.:2- level DWT composition

Principal Component Analysis:

Principal Component Analysis(PCA) is a mathematical procedure that uses the orthogonal transformation to convert a set of observations of possible correlated variables in to set of values of uncorrelated variables called Principal Component. The number of principal component is less than or equal to the number of the original variables. PCA is a method of identifying patterns in data, and expressing the data in such a way that so as to highlight their similarities and differences .PCA is a powerful tool for analyzing data and other main advantages of PCA is that once these pattern in data have been identified, the data can be compressed by reducing the number of dimensions, without much loss of information [7,8].

Watermark Embedding

The proposed watermark embedding process as shown in fig.2 is briefly described in the following.

Steps1: Divide the video frame and convert $2n \times 2n$ RGB frames in to YUV components.

Steps2:For each frame, choose the luminance Y component and apply DWT to decompose the Y frames in to four multi resolution sub bands $n \times n$: LL, HL, LH, and HH.

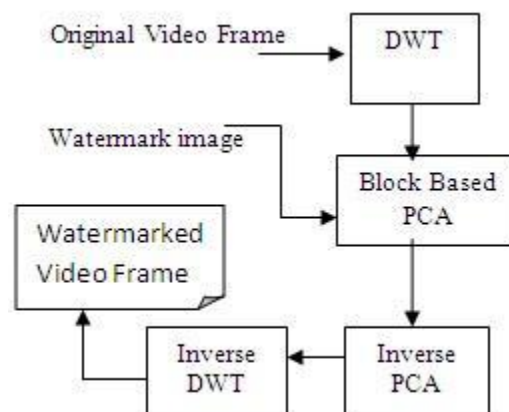


Figure 2: Watermark Embedding Algorithm

Step3: Divide the two sub bands LL and HH in to $n \times n$ non overlapping blocks.

Step4: Apply PCA to each block in the chosen sub bands LL and HH.

Step5: Convert the 50×50 watermark logo in a vector $W = \{w_1, w_2 \dots W_{50 \times 50}\}$ for 0 & 1.

Step6: Embed the logo in to LL and HH bands with the help of DWT and PCA for HH band, the watermark bits are embedded.

Step7: for HH band use embedded the watermark bit W.

Step8: Apply inverse PCA on the modified PCA component of the two-bands to obtain modified wavelet coefficient.

Step9: Apply inverse DWT to produce the watermarked luminance component of the frame then the reconstruct the watermarked frame.

Watermark Extraction:

Watermark extraction process as shown in fig.3 is the inverse procedure of the watermark embedding process. The proposed algorithm is non blind algorithm so original video sequence and watermark is nothing but the user secret key are required. The watermark extraction process as follows:

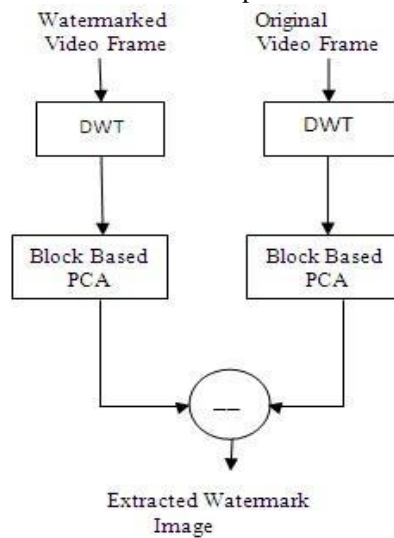


Figure 3: Watermark Extraction algorithm

Step1: Convert the watermark (and may be attack) video in to frames and convert the 2n x 2n RGB frames in to YUV components.

Step2: For each frame, choose luminance Y component and apply the DWT to decompose the Y frames in to four multi resolution sub bands n x n.

Step3: Divide the sub bands LL and HH in to n x n non over lapping blocks.

Step4: Apply PCA to each block in chosen sub bands LL and HH.

Step5: Convert 50x50 watermark logo in to a vector $W = \{w_1, w_2, \dots, W_{50 \times 50}\}$ for 0 & 1.

Step6: watermark is extracted by following way as $Wx = \frac{V-V'}{\alpha}$ where V = Original Video Frame after applying DWT and PCA. V' = Watermark Video Frame after applying DWT and PCA. α = Watermark strength.

Step7: After extracting the watermark frame LL and HH bands, similarly measurement of extracted watermark W_E and reference watermark W_R are used for the objective judgment of the extraction fidelity NC which is given by

$$NC = \frac{\sum_i \sum_j w(i,j) w'(i,j)}{\sqrt{\sum_i \sum_j W(i,j) \sum_i \sum_j W(i,j)}}$$

Where NC is normalized correlation whose peak value is 1. i.e NC value is 1 when original watermark and extracted watermark are identical and zero if the original watermark and extracted watermark are different from each other.

Performance Evaluation:

Performance Evaluation of watermarking algorithm is checked by two performance evaluation metrics: Perceptual transparency and Robustness. [8] Perceptual transparency means perceived quality of video frame should not be destroyed by presence of watermark. The quality of watermarked video is measured by PSNR (Peak signal to Noise Ratio). Bigger is PSNR, better is quality of watermarked video. PSNR for video frame with size M x N is given by:

$$PSNR(db) = 10 \log_{10} \frac{(Max_1)^2}{M \cdot N \sum_{i=1}^M \sum_{j=1}^N [f(i,j) - f'(i,j)]^2}$$

Where, $f(i, j)$ is pixel values of original video frame. $f'(i, j)$ is pixel values of watermarked video frame. Max_1 is the maximum pixel value of video frame which is equal to 255 for gray scale image where pixels are represented with 8 bits.

Attack Scenarios:

DWT and PCA inherit many advantages in resisting the attacks on the watermarked frames. It achieves perceptual invisibility and can resist attacks by image processing techniques. To test the robustness of watermark, different attacks were mounted on watermarked video. The embedded watermark was retrieved using proposed algorithm and NC value of recovered watermark was recorded for different attacks scenarios. It was observed that the proposed scheme shows great robustness. The algorithm ability to make the watermark resistant to these attacks was analyzed and better results were inferred from the above discussion.

IV. CONCLUSION

The algorithm implemented using DWT-PCA is robust and imperceptible in nature and embedding the watermark in LL sub band helps in increasing the robustness of embedding procedure without much degradation in the video quality.

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